

Introducing ProQuest Central for University of Tsukuba

May 10th 2017

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Introducing ProQuest

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1. About ProQuest Database



What is database?









A database is an organized collection of data. It is the collection of schemes, tables, queries, reports, views and other objects.

The data is typically organized to model aspects of reality in a way that supports processes requiring information, such as modelling the availability of rooms in hotels in a way that supports finding a hotel with vacancies.

> Database IN *Wikipedia.* Retrieved October 3, 2015 from https://en.wikipedia.org/wiki/Database

Why do we use database?

People use database because, for a great deal of tasks we do over our daily lives with any job, we need information to complete the tasks

⇒ Database allows you to find the needed information in an efficient manner

- Database can take many different forms
- ProQuest is a database for academic research i.e. database for YOU
- By making yourself familiar with using database & software while at university, you can get ahead of others before starting your career

Why should you use ProQuest?

- UNLIKE the internet, ProQuest contains ONLY the contents that can be referenced for your essays & theses.
 - ⇒ ProQuest has little 'noise' or irrelevant information.
 - Rich contents provide diverse perspectives.
 - ⇒ Views for & against regarding a particular idea or a policy
 ⇒ Various views originated in different parts of the world
 ⇒ Historic perspectives on the same topic that changed over the years
- Sophisticated search functionality that makes efficient information-gathering and research possible.
- The contents are great examples for your writing essays and theses.

2. What is ProQuest Central?





Why ProQuest Central?





Key scholarly content: publishers



Key Scholarly Journals

Key scholarly content: journals





Key Scholarly Journals

More than just journals...



"In addition to scholarly journals, what other information sources do you use in your research?"

Responses from over 700 business and social sciences researchers

Content for Scholarship & Research

More than just journals: key magazines and newspapers



Pro(Juest

Content for Scholarship & Research

Global periodical coverage



ProQuest.

The peer review process can take 2 or 3 years



Pro

uest

The latest thinking first

Teaching Resources: Market information



Teaching

Teaching Resources: Case studies



STUDYING RELATIONSHIP BETWEEN EXCHANGE RATE AND DIVIDEND (CASE STUDY: IRAN KHODRO COMPANY)

Ronak Mahdavi Dr.Ataollah Mohammadi ¹ Department of Accounting, Kurdistan Science and Research Branch, Islamic Azad University Sanandaj, Iran ²Assistant Professor, Department of Accounting, Sanandaj Branch, Islamic Azad University Sanandaj, Iran

- 100,000 full text case studies
- Allows students to see theories applied

Reverse Innovation at Speres

A Case Study in China

One company's reverse innovation experience reveals how internal resistance can hamper the reversal of the technology flow and how it can be overcome.

Simone Corsi, Alberto Di Minin, and Andrea Piccaluga

Abstract

One of the characteristics of developed cou institutions which cause development of t economy of these countries. Since share ma present research was conducted to determ

International Business Research; Vol. 7, No. 9; 2014 ISSN 1913-9004 E-ISSN 1913-9012 Published by Canadian Center of Science and Education

Postponement in a Cold Food Chain: Production in Brazil

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Received: June 24, 2014 doi:10.5539/ibr.v7n9p130 Accepted: July 30, 2014 Online J URL: http://dx.doi.org/10.5539/ibr.v7n9p130

Online Published: August 25, 2014

Abstract

This article uses a literature review about postponement, decoupling point and cold chain to offer alternatives for Brazilian distribution of refrigerated chicken. It was possible to conclude that a decoupling point between first and further industrialization can be a viable option for selling and distributing refrigerated chicken that has from seven to maximum of thirty days of shelf life.

Keywords: agility, lean production, case studies

ther foresceable or explicitly pursued by Western companies operating in the initiative of the foreign subsidiary and results when products initially en the primary market of the parent company. This has been the case for duct exclusively for the Chinese market that, surprisingly, was eventually r which it was developed. The development of the product presented chale subsidiary and the corporate levels.

ng economies

Resources for Teaching



2. What is ProQuest Central?

- How to access
 - Library Home Page: <u>https://www.tulips.tsukuba.ac.jp/lib/en</u> ⇒ [Database] ⇒ [General (Foreign Language): ProQuest Central]
 - You can also access it at <u>search.proquest.com</u>.

Tulips S Easily search lib Tulips Search	Search Adv rary collections & e-ra O OPAC Search	vanced ④ esources in the world 〇 Site Search
Search		QÌ
Database 🕣	Electronic Journals 🕣	Tsukuba Repository 🕣
_		

General (Foreign language)	Material type	Available on	Language	Full text	Contract <u> ?</u>	ТОР▲
Cambridge Journals Online	Journal Articles	Campus Only	eng	0	Subscribed	R
Directory of Open Access Journal	Journal Articles		eng	0	Free	
Google Scholar	Journal Articles		eng		Free	R
Ingenta Connect	Journal Articles	Campus Only	eng	0	Subscribed	
Internet Archive	Books, Website, Moving Images		eng	0	Free	
JSTOR	Journal Articles	Campus Only	eng	0	Subscribed	R
Nature	Journal Articles	Campus Only	eng	0	Subscribed	R
NII-REO	Journal Articles	Campus Only	eng	0	Subscribed	
Oxford Journals	Journal Articles	Campus Only	eng	0	Subscribed	R
ProQuest Central	Journal & Newspaper Articles, Doctorial Dissertations	Campus Only	eng	0	Subscribed	i R
ProQuest Dissertations & Theses	Doctorial Dissertations	Campus Only	eng	0	Subscribed	i R
Science	Journal Articles	Campus Only	eng	0	Subscribed	R
Science Direct	Journal Articles,Books	Campus Only	eng	0	Subscribed	R
Springer-LINK	Journal Articles,Books	Campus Only	eng	0	Subscribed	R
Taylor & Francis Online	Journal Articles	Campus Only	eng	0	Subscribed	R
Web of Science	Journal Articles	Campus Only	eng		Subscribed	i R
Wiley Online Library	Journal Articles	Campus Only	eng	0	Subscribed	i R
Tsukuba Repository	Articles, Doctorial Dissertations		jpn, eng		Free	



- Basic Search (the screen upon login)
 - Enter the keyword(s) into the search box.

Advanced Sea	ch - Publications Browse Databases (6)		
Bilingua	I Education		٩
E Full text	Peer reviewed 🕦	Advanced search	Search tips
	Search subject areas List view		
	The Arts Business Dissertations & Health & Health & History Literature & News & Science & Science & Science & Technology Science & Technology		
	Learn about the ProQuest platform Find out more about our new design. 		
	Search the online Help.		
	Discover answers to common questions at ProQuest's Product Support Center.		
	Contact Support if you need further assistance.		





- Basic Search & Narrowing Results
 - Example 1 : Search with a word 'Aging' and narrow the results.
 - Display the newspaper articles published since 2016, of which [Subject] is [economic growth] and [Location] is [Japan].

ProQue	est	🔿 🗖	1 ?
Basic Search	Advanced Search	Publications Browse Databases (6)	
	Aging	Q	
	🔲 Full text 📄 Peer r	reviewed 🚯 Modify search Recent searches Save search/alert 🔻	
	Related searches ag	ging aging AND older people aging AND index medicus View all >	
	4,267,441 Results	38,772 ebrary e-books	
	Search within	9 Cite 🗳 Email 🏯 Print 🕒 Save	
	Relevance v	Sort Select 1-20 0 Selected items Brief view Detailed view Detailed view	
	Narrow results	Alternate title: Anti- <mark>Aging</mark> oder "Better Aging"Ein Beitrag zur Alterungsprävention? Haller, U; Hepp, H; Winter, R; National Library of Medicine. Gynäkologisch-geburtshilfliche Rundschau 43.2: 69-70. (April 2003)	
	Full text	 Anti-aging wants to influence the quality of the second half of life so that problem of anti-aging 	
	Peer reviewed	Abstract/Details Preview ~	
	Source type	EFFECTS OF INTERACTIONS OF GAMETE AGING SMITH, ALBERT LOUIS. University of Illinois at Urbana-Champaign, ProQuest Dissertations Publishing, 1981.	



- Basic Search & Narrowing Results
 - Narrowing Results ① : [Narrow results] ⇒ Open ∨ of [Full text] and click [Full text included].

		Select 1	-20	0 Selected items Brief view	Detailed view
Narrow results	Relevance V Sort	□ 1 [7	[Anti-aging] or better aging : a contribution to the prevention of aging ?]. Alternate title: Anti-Aging oder "Better Aging"Ein Beitrag zur Alterungspräve Haller, U; Hepp, H; Winter, B; National Library of Medicine. Gynäkologisch-geburtshilfliche R 6-70 (Anril 2003)	ention? undschau 43.2:
Full text	Full text ^ Full text included (3,055,784)			Anti-aging wants to influence the quality of the second half of life so thatproblem of anti-aging Abstract/Details	Preview Y
Full text included (2,944,900) Citation, abstract, or indexing only (781,696)	only (1,211,659) Peer reviewed	2	6	EFFECTS OF INTERACTIONS OF GAMETE AGING SMITH, ALBERT LOUIS. University of Illinois at Urbana-Champaign, ProQuest Dissertations 8203593.	Publishing, 1981.
	Source type ^			ading, egg aging, and spenn aging x egg aging interaction enects were detected aging was attributed to alterations in the outer membranes of the ovum, making Abstract/Details Preview - PDF (666 KB) 🔀 Order a copy	Preview Y
	 Scholarly Journals (853,550) Trade Journals (412,072) Wire Feeds (310,295) Dissertations & Theses 	3		Cleco collects fans to help during the summer heat News Bites - Utilities [Melbourne] 07 May 2015. local councils on aging to help distribute the fans to elderly individuals who contact their local council on aging to request a fan. The participating are below: Acadia Council on Aging Allen Council on Aging Abstract/Details El Full text	Preview Y
	(292,493) More options Publication date 1879 - 2017 (decades)	□ 4 S	6	Modeling physical aging in polymeric composites Hu, Huiwen. Purdue University, ProQuest Dissertations Publishing, 2001. 3043737. conduct of physical aging in polymeric composites was to characterize physical aging in elastic and creep compliances, respectively. that physical aging affects elastic and creep compliances in different ways. The Abstract/Details Preview - PDE (557.KB) Corder a conv	Preview ×



- Basic Search & Narrowing Results
 - Narrowing Results ②: Open [Source type] ⇒ [Newspapers]
 *Before clicking [Newspapers], check what other source types are available by clicking [More options...].

Court			•	3,	,055,786 Results	38,772 el	orary e-boo	ks		
Sour	ce ty	pe		Se	earch within				🍤 Çite 🖼 Email 📅	Print 🎴 Save
E N	ewspa	pers (974,337)								
18 S	cholar	ly Journals (719,86	i3)		Relevance 🔻	Sort	Sele	ct 1-20	0 Selected items Brief view	Detailed view
s D	isserta	tions & Theses (56	51 123)				1	Ē	Cleco collects fans to help during the summer heat News Bites - Utilities (Melbourne) 07 May 2015.	
40 D	ode l	aurnolo (002.6.47)	51,123)	N	arrow results				local councils on aging to help distribute the fans to elderly individuals who	
	ade Jo	oumais (283,047)	_	Δr	onlied filter				are below: Acadia Council on Aging Allen Council on Aging Abottact (Dataila	Description
Ei W	ire Fe	eds (186,702)	_	74 54					Abstract/Details E Full text	Preview *
More	optio	ns	- 1	Fu	III text included 🗙	I	2	==	Aging; 'Aging Gracefully or Nearly So': Amidst Candidacy Fray, Aging Auth	or Shares Secrets
				Fu	ıll text	^			Anonymous. Life Science Weekly (Sep 23, 2008): 205.	
Sourc	e type		×	Ful	II text included	×			his 70th birthday with the release of his new book, "Aging Gracefully Or Nearly along their path to graceful, successful aging (see also	
Include	Exclude	Source type	Count ▼	(3,	055,786)	_			Abstract/Details 🖹 Full text	Preview ~
		Newspapers	974,337	Pe	er reviewe	~	3	\sim	Exploring the complex relations between inflammation and aging (inflamm	-aging): anti-
		🖙 Scholarly Journals	719,863					100	inflamm-aging remodelling of inflamm- aging, from robustness to frailty	5.57
		🗞 Dissertations & Theses	561,123	So	ource type	~			Sergio, G. Inflammation Research 57.12 (Dec 2008): 558-63.	
		III Trade Journals	283,647		Newspapers (1,7	79,190)				
		III Wire Feeds	186,702	10	Trade Journals (382,945)			Cited by (13)	
		Reports	120,193	8	Scholarly Journa	als			Abstract/Details 🛛 🔂 Full text - PDF (211 KB)	Preview ~
		Magazines	64,129	(37	(4,311)	(15)				
		🗅 Other Sources	11,637		Wire Feeds (298,	,445)		[]	Market Study, Global Anti-Aning Market Size Share Growth Trends and Fr	precast To 2020-
		@ Blogs, Podcasts, & Websites	10,749 🗸	ia Mo	ore options		4		Acute Market Reports M2 Presswire [Coventry] 04 Sep 2015.	Jecust 10 2020.
			Cancel Apply	Pu	ublication date	^			September 4, 2015-Market Study - Global Anti- <mark>Aging</mark> has announced the addition of "Market Study - Global Anti- <mark>Aging</mark> their Database. The global anti- <mark>aging</mark> market is growing significantly due to	



- Basic Search & Narrowing Results

 - You can also set specific dates from [Enter a specific date range]
 - Date format is mm/dd/yyy (e.g.: October 5th 2015 = 10/05/2015)





- Basic Search & Narrowing Results
 - Narrowing results ④ : Open [Subjects] ⇒ click [More options]
 ⇒ tick the Include box for [economic growth] & click [Apply]





- Basic Search & Narrowing Results
 - Narrowing results (5) : Open [Location] ⇒ [Japan]

Classification	~		Aging populations and revenue shortfalls from low levels of Abstract/Details E Full text	Preview ~
Company/organization	n V	10	United States: Aging Populations May Mean Lower Economic Crowth	
Location	^		Asia News Monitor [Bangkok] 20 Sep 2016.	
United StatesUS (241) China (129)			Abstract/Details E Full text	Preview ~
Japan (56) Canada (45) United Kingdom–UK (32) More options		11	Aging, shrinking population not burden but incentive: Japan PM The Financial Express [Dhaka] 21 Sep 2016. 21 Prime Minister Shinzo Abe said Japan's aging "Japan may be aging. Japan may be losing its population. But, these are Abstract/Details Full text	Preview ×
Person	~			
Language	~	□ 12 ■	immigration minister says feds ready to aid province Huras, Adam. Telegraph-Journal [Saint John, N.B] 10 Oct 2016: A.1.	
Database	~		an aging population issue," McCallum said in an interview with thehigher immigration levels can help soften the effects of an aging population on Abstract/Details E Full text	Preview ~



- Basic Search & Narrowing Results
 - Narrowing results 6 : Applied narrow-down filters can be cleared by clicking
 i easily = You can try to narrow down your results with various terms and access more relevant contents quickly.

4,011 Results 312 ebrary e-books					
Search within		🤧 Cite	🛥 Email	🔁 Print	Save
Relevance Sort	Select 1-20	0 Selected items	Brief	view D	etailed view
Narrow results	1	In Sweden, a debate over whether gender equality has gone too far Rothschild, Nathalie. The Christian Science Monitor [Boston, Mass] 07 Apr 2012.			
Applied filters Clear all filters		references to children's genders, it sparked a national while most Swedes support gender Abstract/Details		Dra	wiew v
Full text:					
Source type: Newspaper	2	Gender Equality improves Papua New Guinea Post - Courier [Port Moresby] 21 Mar 2012: 30.			
equality		Bank report shows improvements in gender equality have been made across East Asia Pacific Gender companion to the World Development Report (WDR) 2012 on Abstract/Details 🗄 Full text		Pre	eview ~
Full text	a 2 ((())	Progress in gender equality but challenges remain			
Full text included (4011)	· · · ·	Progress in gender equality but chanenges remain Papua New Guinea Post - Courier [Port Moresby] 22 Mar 2012: 51. Bank report shows improvements in gender equality have been made across East			
Peer reviewed 🗸		East Asia Pacific Gender companion to the World Development Report (WDR) 2012 on Abstract/Details 🔋 Full text		Pre	eview ~
Source type	4	SGA looks at gender identity			
Newspapers (4011)		Toback, Ross. University Wire [Carlsbad] 09 Apr 2014. Tallahassee FL. <mark>Gender</mark> identity equality was brought to the forefront that did not include gender identity and gender expression as characteristics			



- 3. Finding Scholarly Contents Quickly
 - Basic Search & Narrowing Results
 - Example 2 : Search with a word 'Abenomics' and narrow down the results.
 - Display results the Scholarly Journal articles, that are categorized as 'Peer Reviewed'.
 - ➢ Open [Source type] ⇒ [Scholarly Journals]
 - > Open [Peer reviewed] \Rightarrow [Peer reviewed]

What is 'Peer Review'?



"Peer review is the evaluation of work by one or more people of similar competence to the producers of the work (peers). It constitutes a form of self-regulation by qualified members of a profession within the relevant field.

Peer review methods are employed to maintain standards of quality, improve performance, and provide credibility.

In academia, scholarly peer review is often used to determine an academic paper's suitability for publication. Peer review can be categorized by the type of activity and by the field or profession in which the activity occurs, e.g., medical peer review."

> Peer review IN *Wikipedia*. Retrieved May 11th, 2016 from https://en.wikipedia.org/wiki/Peer_review



- Basic Search & Narrowing Results
 - Basic search with 'Abenomics' ⇒ [Peer reviewed]
 + [Source type] ⇒ [Scholarly Journals]

Search within		🤧 Cite 🔤 Email 🚔 P	rint 🔛 Save
Relevance v So	nt Select 1-20	0 Selected items Brief view Roundup: Abenomics brings both pros and cons to Japanese economy	Detailed view
Narrow results		Xinhua News Agency - CEIS [Woodside] 05 July 2013. : Abenomics economic policy dubbed the "Abenomics" Meanwhile, the side effect of the	
Full text	~	begun to show, and people doubt about the sustainability of the Abenomics Abstract/Details Eull text	Preview ×
Peer reviewed	^ D 2 😥	Abenomics, Finally a Solution to Revive Japan? Bon-Kwan, Koo. SERI Quarterly 6.3 (Jul 2013): 30-37,8.	
Other (15,455)		Abenomics THE LAUNCH OF ABENOMICS When Shinzo Abe took office as the Prime Minister of Japan in December 2012, he implemented "Abenomics," an aggressive	
Source type	^	Abstract/Details 📋 Full text 💀 Full text - PDF (781 KB)	Preview ~
 Newspapers (8,249) Wire Feeds (4,061) Trade Journals (2,504) 	3	News Analysis: Japan's LDP may see "unpopular victory" as opposition camp system twisted Xinhua News Agency - CEIS [Woodside] 02 Dec 2014.	split, electoral
 Magazines (466) Scholarly Journals (202 More options 	2)	put the focal point on Abe's economic policies dubbed" Abenomics" in an effort to to map out detailed policies to challenge" Abenomics" and to narrow their chided" Abenomics" fiercely by saying the policy package failed to address Japan's Abstract/Details	Preview ~
			Treview

7



- Checking the abstracts of articles from [Preview]
 - An efficient way to check if the article is relevant to your research

ABENOMICS: JAPAN'S NEW ECONOMIC POLICY PACKAGE Patrick, Hugh. Economics, Management and Financial Markets 9.4 (Dec 2014): 11-17. ...'s economy, its new economic policy package, and the new term - Abenomics - that ...on economic policy. The term Abenomics is an example of brilliant branding. At ...of Abenomics. This paper makes three major points. First, it is far too early to 🗄 Full text 🛛 🛱 Full text Abstract/Details Preview Abstract (summary) This paper addresses Japan's economy, its new economic policy package, and the new term - Abenomics - that is used to describe the three pillars, or "arrows," of the Abe government's focus on the Japanese economy and on economic policy. The term Abenomics is an example of brilliant branding. At the same time it is risky, since it implies Prime Minister Abe's success or failure will depend on the success or failure of Abenomics . This paper makes three major points. First, it is far too early to tell whether Abenomics will be successful - in ending deflation, bringing about price stability and getting the economy onto a stable, full employment growth path. Second, perhaps the most important change is the shift in people's feelings about Japan's future, from resignation to optimistic hope. However it is not at all clear that this new mindset will become deeply engrained and sustained. Third, we should distinguish between Abe as Prime Minister and Abenomics Subject Economic conditions; Recessions: Monetary policy; Inflation: Economic models Location Japan Found in: ProQuest Central Save to My Research 🛛 🔤 Email 🚔 Print 🤧 Cite 🔛 Export/Save



- 3. Finding Scholarly Contents Quickly
 - Basic Search & Narrowing Results
 - Example 3 : Search with 2 words Syrian & Refugee
 - Let's see the difference between AND Search & Exact-phrase Search.
 - AND Search: enter Syrian AND Refugee or simply Syrian Refugee into the search box.
 - Exact-phrase Search: enclose the 2 words with quotations or "", like "Syrian refugee".

What is AND SEARCH?



Search Range of AND SEARCH



The results contain **BOTH** Word 'A' and Word 'B'.

Image of AND SEARCH



The content has BOTH 'Syrian' and 'Refugee' (somewhere).

What is Exact-phrase SEARCH?



Image of Exact-phrase SEARCH



The 2 words Syrian Refugee that are enclosed with "" are treated as though they are 1 word or a phrase. Examples of Exact-phrase SEARCH

"gender equality"

- "gravitational wave"
- "internet of things"
- "political economy"
- "to be, or not to be"



- 3. Finding Scholarly Contents Quickly
 - Basic Search & Narrowing Results
 - Example 4 : Search documents that contain Working Conditions OR Work Environment.
 - Use OR Search
 - OR Search: Connect two words with OR like "working conditions" OR "work environment".

ProQuest		🔊 🖿 👤 🕐
Basic Search Advanced Search	h Publications Browse Databases (9)	
"Workin	g Conditions" OR "Work Environment"	Q
🗍 Full text	Peer reviewed () Advanced search Recent searches S	Search tips
	Search subject areas List view	
	Martine Constants	
	The Arts Business Health & History Literature & Medicine Language	
	Multidisciplinary News & Science & Technology Science sciences	
	Newspapers Technology	





The results contain **EITHER** Word 'A' **OR** Word 'B'.

Display all the results that contain EITHER 'Working Conditions' OR 'Work Environment'





Search Range of AND SEARCH



The results contain **BOTH** Word 'A' and Word 'B'.

Image of AND SEARCH



The content has BOTH 'Working Conditions' and 'Work Environment ' (somewhere).



- The difference between Keyword Searching & Subject Searching
 - Example 5 : Compare the results between the keyword searching and subject searching with a word Global Warming.
 - For Subject Searching, open [Advanced Search]
 ⇒ Enter "Global Warming" ⇒ Change the dropdown to [Subject heading (all)-SU]

ProQuest	④ 🖿 💄 💡
Basic Search Advanced Search Publications Browse Databases (6)	
Advanced Search Command Line Thesaurus Field c	odes Search tips
"Global Warming"	in Subject heading (all) − SU° ▼
	Look up Subjects
AND V OR	in Anywhere v
€ Add a row	

Keyword Searching & Subject Searching





Subject Searching



The content actually has the keyword(s) in its texts. However, its main theme may be about different topics.

The content may not state the keyword anywhere in the texts. However, its main theme is about the keyword and therefore the content is strongly relevant.

- Advanced Search
 - Example 1 : Display the full-text articles published since the beginning of 2017 which subject is Globalization and are about poverty and inequality.
- Subject heading (all): Globalization
- Anywhere: Poverty OR Inequality
- Limit to: Full text
- Publication date: After this date – January 1st 2017

ProQuest	9 🖬 👤 😗
Basic Search Advanced Search Publications Browse Databases (6)	
Advanced Search Command Line Recent searches Thesaurus Field	codes Search tips
Globalization	in Subject heading (all) – SU° 🔹
	Look up Subjects
AND V Poverty OR Inequality	in Anywhere 🔹
G Add a row	
Limit to: 🗷 Full text	
Publication date: After this date	
January v 1 v 2017	
	Search Clear form



- Using Thesaurus ①
 - Example : Search the similar terms & related terms of the word 'Market Strategy'
 - Open [Advanced Search] & click [Thesaurus]
 - Search within [ProQuest thesaurus (subjects)]

ProQuest	3
Basic Search Advanced Search Publications Browse Databases (6) Advanced Search Thesaurus Field codes AND AND AND Publication date: All dates All dates Advanced Search Thesaurus Field codes Advanced Search	 The saurus List The following thesauri are available for your currently selected database(s). Note that many thesauri are database-specific, and may limit your search results to documents from those databases. ERIC Thesaurus MeSH 2016 Thesaurus MLA Personal Names Thesaurus MLA Subjects Thesaurus PILOTS Thesaurus ProQuest Thesaurus
More search options Location: * Source type: * Lock	up Locations Language: °

%Many databases included on the ProQuest platform have different versions of Thesaurus. Therefore, # of displayed Thesaurus can vary at your institution.



Using Thesaurus 2

- Related and similar terms will be displayed below by clicking the little folder icon next to the keyword.
- For searching with the similar and related terms, tick the boxes on the left and click [Add to search].

< Select another thesaurus ?	Select another thesaurus
ProQuest Thesaurus	ProQuest Thesaurus
Search terms: Market Strategy Find © Contains word(s) © Begins with	Search terms: Market Strategy Find © Contains word(s) © Begins with
Browse terms: All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Click a term in the list below to see available narrower, broader, and related terms. Learn more	Browse terms: All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Click a term in the list below to see available narrower, broader, and related terms. Learn more Subject terms found:
Subject terms found: Market strategy	Market strategy Arket strategy Market strategy Market strategy Market strategy Market planning Permission marketing Prices Pricing policies
Combine using: • OR • AND • NOT 1 terms selected view Add to search Close	Combine using: ● OR ● AND ● NOT 3 terms selected view Close



- Using Thesaurus ③
 - [BROADER TERMS] & [NARROWER TERMS] are displayed by clicking the search keyword itself. (Your keyword may have no broader or narrower terms.)
 - If your want to add the narrower terms to your search, you need to tick the boxes and click [Add to search].

< Select another	thesaurus ?	< Select another	thesaurus ?
ProQuest 7	Thesaurus	ProQuest	Thesaurus
Coarob tormo		Search terms:	Market strategy Find
Search terms:	Market Strategy Find		● Contains word(s)
	Contains word(s) Begins with	Browse terms:	All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
Browse terms:	All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z	« Back to result	5
Click a term in th	e list below to see available narrower, broader, and related terms. Learn more		🗇 - notes
Subject term	ns found:	Market strat	egy 🗇
Market strate		Broade	terms:
		Market	eting 🗇
		Narrow	er terms:
		💽 Green	marketing 🗇
	Combine using	Horiz	ontal integration 🗊
	OR O AND O NOT	Marke	et entry 🗇
1 terms se	Add to search Close	4 terms s	Combine using: • OR O AND O NOT elected view
			Add to search Close

- Advanced Search
 - Example 2 : Search articles published over the 30 days that are about 'International Trade', but do not contain a word 'TPP' NOR 'Trans-Pacific Partnership'.
- ProQuest 49 🖿 👤 📀 Subject heading (all): Basic Search Advanced Search Publications Browse "International Trade" Databases (6) Advanced Search Command Line *Search the keyword Christianity Thesaurus Field codes Search tips using ProQuest thesaurus (subjects). SU.EXACT("International trade" Anywhere NOT TPP OR "trans-pacific partnership" Anywhere G Add a row Anywhere: TPP OR Trans-Pac-Limit to: 🗹 Full text Peer reviewed 1 ific Partnership Publication date: Last 30 days + Clear form Change the dropdown on the left to [NOT].
- Limit to: Full text / Publication date: Last 30 Days



What is NOT SEARCH?

Search Range of NOT SEARCH



Search the contents that have Word 'A', but exclude results that also contain Word 'B'.

Image of NOT SEARCH



The content is about International Trade, but it does not have the word TPP nor trans-pacific partnership in the texts.





- NEAR Search (Proximity Search)
 - Example : Search for the articles about 'Bitcoin' that contain the information of its criticism.
 - A NEAR/# B ('#' is for the number of words between A & B)
 - Search Strategy: Bitcoin NEAR/5 Critics OR Bitcoin NEAR/5 Criticism
 - The words "Critics" or "Criticism" can be found
 5 words before or after "Bitcoin"
 - ➢ 'NEAR' has to be entered in CAPITAL LETTERS

- Accessing the specific issue (Vol. \sim) of a journal
 - Search the title from [Publication] page
 - Example: Search the latest issuance of The Economist

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Search and browse full text publications in	n your selected databases. Note: Full text for certain publications	s is subject to market availability.		
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	Place of publication: London		Browse sp The list is current © 2010 - 2015 © 2017 © 2017	ecific issues y ordered by most recent issue first. View oldest issue first 115, Vol. 416 (8957) Sep 19, 2015; Vol. 416 (8956) Sep 12, 2015; Vol. 416 (8955) Sep 5, 2015; Vol. 416 (8956)

416 (8954)

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- Find journals in a specific subject
 - Enter the subject term and set [In subject] in the drop down of [Publication] page
 - You can search subjects from [Look up subjects]

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Wire Feeds (134) More options Publication subject	Publisher: ISSN: Place of publication:	Springer Science & Business Media 1619-4500 Heidelberg
□ Language English (4567) Spanish (103) French (60) Portuguese (44)	2 10 Steps to Be a Successful ISBN: Publication Date: Publisher:	Manager 🖹 Full text available 9781562864750 2007 American Society for Training and Development, dba Association for Talent Development
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4. Creating Bibliography

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		Angeloni, Silvia. Theoretical and Empirical Researches in Urban Management 8.3 (Aug 2013): 17-31. Abstract Italy still retains a prominent role in international tourism, importance of the development of tourism has often been erroneously overlooked weaknesses and potential of Italy's tourism system in order to determine ways in Cited by (2) References (46) Abstract/Details	Cite	What was a first state of the second state of	Help @ S
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₹ 3		Crime, criminal activity and tourism performance: issues from the Caribbean Karagiannis, Nikolaos; Madjd-Sadjadi, Zagros. Worldwide Hospitality and Tourism Themes 4.1 (2012): 73-90. 1. Introduction: Caribbean tourism performance Beginning of Japan following World War II, tourism has experienced dramatic and sustained	Researches in U KARAGIANNIS, Caribbean. Worl	Irban Management, 8 (3), pp. 17-31. N. and MADJD-SADJADI, Z., 2012. Crime, criminal a Idwide Hospitality and Tourism Themes, 4 (1), pp. 73	activity and tourism performance: issues from the 3-90.
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* For managing citations, using RefWorks is highly recommended !

5. Exporting Data to RefWorks

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Thank you very much for listening.

Please ask any questions you may have.